



**FOR IMMEDIATE RELEASE**

**Slatt Capital Expands Leadership Team, Appoints Maura Hudson as Chief Marketing Officer**

*-LA-Based CRE Leader Playing Key Role in Wildfires Disaster Recovery Efforts*

*-Previously Held Roles at Colliers, Newmark, JLL, Cushman & Wakefield & CBRE*

San Francisco, CA, April 17, 2025 — Slatt Capital, Inc., a leading commercial mortgage banking firm, appointed Maura Hudson as its new Chief Marketing Officer (CMO), adding a wealth of knowledge and proven expertise to the firm. She brings more than three decades of experience in marketing, research and technology leadership within the commercial real estate and financial services industries.

She has successfully driven transformative marketing and business development activities for leading commercial real estate firms including Colliers, Newmark, JLL, Cushman & Wakefield and CBRE, focusing on brand evolution, lead generation, and fostering impactful client relationships. Prior to joining Slatt Capital, Hudson most recently served as Senior Vice President and Head of Brand, Insights and Innovation Group for Colliers, where she consistently delivered measurable results through strategic planning and execution.

In her role at Slatt Capital, Hudson will oversee the development and execution of innovative marketing strategies aimed at enhancing the firm's brand presence, driving client engagement, and leveraging technology to support business growth. Her duties will include refining the company's digital marketing initiatives, spearheading thought leadership content, and ensuring alignment between marketing efforts and Slatt Capital's broader strategic goals. Based in Los Angeles, Hudson will also be responsible for leading the marketing initiatives for Bridger Fund, a related joint venture that is a private debt fund.

Hudson is focused on Los Angeles-area disaster recovery, serving as head of Commercial Real Estate Women's (CREW) Greater Los Angeles Fire Relief Task Force, as well as Head of Operations for Save the Tiles, a historical preservation initiative in Altadena, California. She also serves as Strategic Advisory Board President of the International Association for Outsourcing Professionals (IAOP), and Advocacy Team Chair for Breakthrough T1D of Greater Los Angeles.

"Maura's innovative mindset and extensive experience in marketing and operational leadership and strategy are invaluable assets as Slatt Capital continues to grow and

evolve,” said Jason Berry, Chief Operating Officer of Slatt Capital. “I am thrilled to be working with her again and her leadership will undoubtedly elevate our brands for both Slatt Capital and Bridger Fund in meaningful ways.”

Hudson’s appointment as CMO underscores Slatt Capital’s commitment to investing in top-tier leadership and delivering exceptional value to its clients.

### **About Slatt Capital**

Slatt Capital is a long-standing, respected institution with 55 years of experience in commercial mortgage banking. It has correspondent relationships with several of the country's most prestigious capital sources, providing custom-tailored solutions for sponsors' needs. In addition to assisting clients with debt and equity placement nationwide, Slatt Capital manages a \$5.2 billion servicing portfolio. To learn more, visit us at [www.slatt.com](http://www.slatt.com) or follow us on [LinkedIn](#).

### **About Bridger Fund**

Bridger Fund is a private commercial real estate lender focused on financing investment and owner-user properties primarily in California. The firm is a joint venture of industry leaders Douglas Watson and Slatt Capital and offers investors the advantages of our long-standing relationships of trust, extensive correspondent network and time-tested underwriting discipline. Bridger Fund’s mission is to provide attractive, risk-adjusted returns to accredited investors through our superior execution and service to sponsors who value our efficiency, professionalism, and creativity.

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